

Marketing Management

Annual Schedule 2025 - 2027



MKTG Courses	Summer 2025	Fall 2025	Spring 2026	Summer 2026	Fall 2026	Spring 2027	Summer 2027
1100 Principles of Marketing	YES	YES	YES	YES	YES	YES	YES
1130 Business Regulations & Compliance	YES	YES	YES	YES	YES	YES	YES
1160 Professional Selling	YES	YES	YES	YES	YES	YES	YES
1190 Integrated Marketing Communication	YES	YES	YES	YES	YES	YES	YES
1270 Visual Merchandising	NO	NO	YES	NO	NO	YES	NO
1370 Consumer Behavior	YES	YES	YES	YES	YES	YES	YES
2000 Global Marketing	NO	YES	YES	NO	YES	YES	NO
2060 Marketing Channels	NO	YES	YES	NO	YES	YES	NO
2070 Buying & Merchandising	YES	YES	NO	YES	YES	NO	YES
2090 Marketing Research	NO	YES	YES	NO	YES	YES	NO
2210 Entrepreneurship	NO	NO	YES	NO	NO	YES	NO
2290 Marketing Internship/Practicum	NO	YES	YES	YES	YES	YES	YES
2300 Marketing Management	NO	YES	YES	NO	YES	YES	NO
2500 Exploring Social Media	YES	YES	NO	YES	YES	NO	YES
2550 Analyzing Social Media	NO	NO	YES	NO	NO	YES	NO

Green Yes Boxes - Course is offered
 Gray No Boxes - Course is not offered

A Unit of the Technical College System of Georgia. Equal Opportunity Institution.

This annual schedule, along with your program's eMap and regular meetings with an advisor, will assist you in planning so that you can complete your program of study as quickly as possible.

Updated: Feb. 17, 2025