

Marketing Management

Annual Schedule 2023 - 2025



MKTG Courses	Fall 2023	Spring 2024	Summer 2024	Fall 2024	Spring 2025	Summer 2025
1100: Principles of Marketing	YES	YES	YES	YES	YES	YES
1130: Business Regulations & Compliance	YES	YES	YES	YES	YES	YES
1160: Professional Selling	YES	YES	YES	YES	YES	YES
1190: Integrated Marketing Communication	YES	YES	YES	YES	YES	YES
1270: Visual Merchandising	NO	YES	NO	NO	YES	NO
1370: Consumer Behavior	YES	YES	YES	YES	YES	YES
2000: Global Marketing	YES	YES	NO	YES	YES	NO
2060: Marketing Channels	YES	YES	NO	YES	YES	NO
2070 Buying & Merchandising	YES	NO	YES	YES	NO	YES
2090 Marketing Research	YES	YES	NO	YES	YES	NO
2210: Entrepreneurship	NO	YES	NO	NO	YES	NO
2300: Marketing Management	YES	YES	NO	YES	YES	NO
2500 Exploring Social Media	YES	NO	YES	YES	NO	YES
2550 Analyzing Social Media	NO	YES	NO	NO	YES	NO

Green Yes Boxes - Course is offered

Gray No Boxes - Course is not offered

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This annual schedule, along with your program's eMap and regular meetings with an advisor, will assist you in planning so that you can complete your program of study as quickly as possible.

