

Marketing Management

Annual Schedule 2021 - 2023



MKTG Courses	Fall 2021	Spring 2022	Summer 2022	Fall 2022	Spring 2023	Summer 2023
1100: Principles of Marketing						
1130: Business Regs & Compliance						
1160: Professional Selling						
1190: Integrated Marketing Communications						
1270: Visual Merchandising						
1370: Consumer Behavior						
2000: Global Marketing						
2060: Marketing Channels						
2070: Buying & Merchandising						
2090: Marketing Research						
2210: Entrepreneurship						
2300: Marketing Management						
2500: Exploring Social Media						
2550: Analyzing Social Media						

Green Boxes - Course is offered
 Gray Boxes - Course is not offered

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This annual schedule, along with your program's eMap and regular meetings with an advisor, will assist you in planning so that you can complete your program of study as quickly as possible.