

Marketing

Annual Schedule 2026 - 2028



MKTG Courses	Summer 2026	Fall 2026	Spring 2027	Summer 2027	Fall 2027	Spring 2028
1100 Principles of Marketing	YES	YES	YES	YES	YES	YES
1115 Introduction to Digital Marketing	NO	YES	YES	NO	YES	YES
1130 Business Regulations & Compliance	YES	YES	YES	YES	YES	YES
1160 Professional Selling	YES	YES	YES	YES	YES	YES
1190 Integrated Marketing Communication	YES	YES	YES	YES	YES	YES
1270 Visual Merchandising	NO	NO	YES	NO	NO	YES
1370 Consumer Behavior	YES	YES	YES	YES	YES	YES
2000 Global Marketing	NO	YES	YES	NO	YES	YES
2060 Marketing Channels	NO	YES	YES	NO	YES	YES
2070 Buying & Merchandising	YES	YES	NO	YES	YES	NO
2090 Marketing Research	NO	YES	YES	NO	YES	YES
2210 Entrepreneurship	NO	NO	YES	NO	NO	YES
2290 Marketing Internship/Practicum	YES	YES	YES	YES	YES	YES
2300 Marketing Management	NO	YES	YES	NO	YES	YES
2500 Exploring Social Media	YES	YES	NO	YES	YES	NO
2550 Analyzing Social Media	NO	NO	YES	NO	NO	YES

Green Yes Boxes - Course is offered
 Gray No Boxes - Course is not offered

This annual schedule, along with your program's eMap and regular meetings with an advisor, will assist you in planning so that you can complete your study as quickly as possible.

Updated: Jan. 10, 2026

Summer 2028
YES
NO
YES
YES
YES
NO
YES
NO
NO
YES
NO
NO
YES
NO
YES
NO

by Institution.

program of