What can you do with a major in Television Production?

**Campus(s) program is offered:** Mountain View Campus

What are the most likely job titles one can expect to qualify for after completing this program?

<table>
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<tr>
<th>Animation Producer</th>
<th>Independent Video Producer</th>
<th>Radio Producer</th>
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<tr>
<td>Associate Producer</td>
<td>Lighting Designer</td>
<td>Script Supervisor</td>
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<tr>
<td>Audio Visual Specialist</td>
<td>Lighting Technician</td>
<td>Sound Engineering Technician</td>
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<tr>
<td>Camera Operator</td>
<td>Master Control Operator</td>
<td>Sports Photographer</td>
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<tr>
<td>Board Operator</td>
<td>News Photographer</td>
<td>Studio Camera Operator</td>
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<tr>
<td>Director</td>
<td>News Video Editor</td>
<td>Tape Editor</td>
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<td>Director of Photography</td>
<td>Newscast Director</td>
<td>Technical Director</td>
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<td>Editor</td>
<td>Online Producer</td>
<td>Television Director</td>
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<td>Film and Video Editors</td>
<td>Producer</td>
<td>Video Editor</td>
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<td>Floor Director</td>
<td>Production Assistant</td>
<td>Video Journalist</td>
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<tr>
<td>Graphic Designer</td>
<td>Production Manager</td>
<td>Videographer</td>
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<tr>
<td>Grip</td>
<td>Production Technician</td>
<td>Video Recording Technician</td>
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What do students express as the thing they enjoy the most about this program?

Students like being creative, working in the field and doing different things.

**What is the least?**

What they like least is the long hours and manual labor.

What are some typical misconceptions about this program of study?

Some people think this is a glamorous business. But, it actually very hard work behind the scenes with very little recognition. Some people think it is easy, but as mentioned above, the hours are long, it requires a lot of attention to detail with very little room for error.

What are some essential skills and abilities a student needs to have in order to be successful in program of study?

- Creativity/eye for detail
- Technologically savvy
- Ability to plan, organize, and prioritize
- Team player
- Able to meet tight deadlines
- Clear verbal and written communication
What are typical skills and abilities that a student gains once he/she has completed the program of study?
Camera operation, video and audio editing, graphics, writing for broadcast, grip and lighting techniques, producing and project development.

Typical work activities/occupational functions:
Choose and present interesting material for an audience
Work with a director to determine the overall vision of the production
Discuss filming and editing techniques with a director to improve a scene
Select the appropriate equipment, from type of camera to software for editing
Shoot or edit a scene based on the director's vision

What additional training would you recommend for a student who wants to go to the next level in this field?
Depending on what they want to do – news – a 4 year degree in journalism, history or political science, management – 4 year degree in business, management, liberal arts.

Do any of the occupational courses transfer easily?
Some schools have been known to take some of our classes. We are in current negotiations with KSU for an articulation agreement.

What are some common limitations, if any, in this program that students face?
It is a very competitive field. Students need to have a sincere passion for it if they want to work in this area

Are there any exams/certifications that a student needs to take after completing the courses? Are these exams/certifications offered on campus?
None

Possible employment settings:
Jobs in the television production field are varied and may entail working on video, audio, lighting, animation, and non-linear editing. Advertising and public relations firms, in addition to broadcast media outlets and video production companies, may be interested in the skills of a Television Production Technology graduate.

Names of potential employers:
CNN/ Turner Broadcasting WABE Crawford Communications
The Weather Channel WSB Freelance grips and PA’s for film & TV
Fox5 WXIA-TV
CBS News Atlanta Atlanta Interfaith Broadcasters
GPB Comcast

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