2013 Annual Report





















Vision

The vision of Chattahoochee Technical College is to be embraced by its communities as they would traditionally embrace a two-year college with a positive reputation, a range of offerings that matches community expectations, a robust access to successful outcomes, and a Golden Rule culture.

Mission

Chattahoochee Technical College, a Unit of the Technical College System of Georgia, is a point of access

- for individuals, business and industry, and communities;
- to programs which are occupational or transferable;
- to associate degrees, diplomas, certificates, non-credit courses, and adult education;
- through traditional campuses and online means;
- in an environment supportive of learning, teaching, retention, and graduation.







Leadership



Rex BishopVice President, Economic Development



Dr. Trina Boteler Executive Vice President



Catrice Hufstetler
Vice President,
Administrative Services



Jennifer NelsonVice President, External Affairs



Dr. Randy ReeceVice President, HR and
Professional Development



Dr. Scott Rule
Vice President, Student Affairs and
Technology Advancement



David SimmonsVice President, Facilities



Brenda White
Vice President, Academic Affairs

President's Message

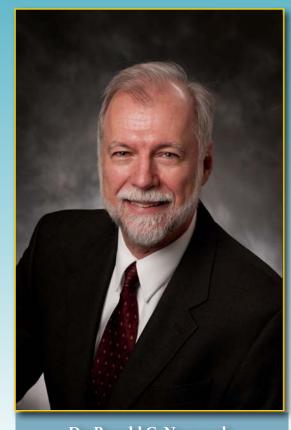
Our students are a diverse group from different backgrounds and with different goals for the future, but the one thing they all have in common is a drive to succeed that made them choose to become a Chattahoochee Technical College Golden Eagle.

We take our role in filling the skills gap – the disparity between workforce skills and employers' needs – very seriously. It is our aim to continue to play an important role in those efforts for the years to come. As we continue to see Georgians change and grow, we take pride in their success.

Thousands of students enroll in our classes and programs at our eight campuses and online. These students are enjoying continuing their education close to home and at an affordable cost. We strive to provide that education with small class sizes, industry-specific technology, and a community focus.

During this past year, Chattahoochee Technical College focused on its mission of workforce development as we continued to educate dislocated workers, returning veterans, incumbent workers trying to keep their competitive edge, career changers, and young adults just starting their careers or experience in higher education. At the same time, the College provided customized training solutions for a wide range of companies, large and small, and helped hundreds of entrepreneurs and small businesses. We provided a new start to hundreds earning a GED or learning English and saw success in the classroom, in the workplace, and at local, state, regional, national and international competitions through academics and athletics.

In this Annual Report, Chattahoochee Technical College shares some of its achievements of the past year and a glimpse of its work to enhance the quality of life for Bartow, Cherokee, Cobb, Gilmer, Paulding, and Pickens county residents and businesses. The College is here to serve this community. Our focus remains student success and workforce development. We sincerely appreciate your support and involvement.



Dr. Ronald C. NewcombPresident
Chattahoochee Technical College

1200 Newlead

Ron Newcomb, EdD President

Accomplishments

July 2012 - Chattahoochee Tech named as only location in Georgia for Military Logistics Certification Pilot Program

July 2012 - ESOL student, Nelly Abancando, publishes article on her life in Ecuador and US

August 2012 - Chattahoochee Technical College becomes first TCSG college to launch all three modular learning support programs

September 2012 - Chattahoochee Technical College is named to Community College Week's Top 100 (2-year) colleges producing Technical Certificate of Credit Graduates

October 2012 - Chattahoochee Technical College cuts ribbon on North Metro Campus Student Center

October 2012 - Chattahoochee Technical College welcomes back Mark Haney to its Board of Directors

December 2012 - Dr. Trina Boteler named Executive Vice President for Chattahoochee Technical College

December 2012 - Chattahoochee Tech Foundation welcomes five new trustees, including Jason Anavitarte, Sloane Evans, Mark Goodman, Jean Hawkins, and Christopher Schmoeckel

January 2013 - Rex Bishop is named Vice President for Economic Development

January 2013 -Early Childhood Care and Education Instructor, Hollie Queen, wins CTC Rick Perkins Award

January 2013 - Technical Specialist student, Christopher Rosson, wins CTC GOAL Award

February 2013 - Elizabeth Waiyaki named CTC EAGLE Representative for Adult Education

March 2013 - CTC students place 5th at PLANET Student Career Days, a national horticulture competition

March 2013 - CTC students bring home medals from SkillsUSA:

- Sara Mellars of Smyrna in Commercial Baking
- Michael Courembis of Marietta in Automotive Technology
- Melissa White of Kennesaw in Culinary Arts Up Front Service
- David Hamby of Dacula in Motorcycle Service Technology
- Michael Edwards of Acworth in Motorcycle Service Technology
- Fortino Hernandez Castillo of Canton in Industrial Motor Control

2012-2013

March 2013 - Elizabeth Waiyaki of Acworth was honored during the EAGLE Institute banquet at the Renaissance Waverly Hotel in Atlanta on March 19. She was one of the eight finalists from the group interviewed by a panel of judges for selection as the state EAGLE Award winner and adult education student of the year.

April 2013 - Phi Beta Lambda Winners, State Level
Waymon Carr of Marietta - Hospitality Management and Management
Concepts, Jeff Mathis of Dallas – Impromptu Speaking and Business
Presentation, Sabrenn Francis of Marietta – Computer Concepts
and Word Processing, Jennifer Le-Roy of Ball Ground – Accounting
Principles and Management Concepts, Crystal Francis of Marietta –
Computer Concepts and Cyber Security

May 2013 - Occupational Therapy Assistant Program attains full accreditation by the Accreditation Council for Occupational Therapy Education.

June 2013 - Television Production students Marty Johnson and Nicole McHenry both win Southeastern Regional Emmy Awards in the Student News Category for their individual efforts. Chad Kimbrel, William Smith and Scott Hyland, also students in the Television Production Program, won in the non-news category for their group project.

June 2013 - New Board Chair and Vice Chair Announced - Assuming the role of chair of the board will be Debbie Underkoffler of Marietta, while the role of vice-chair will go to Tyre Rakestraw.

June 2013 - Chattahoochee Technical College introduces new EMT-to-Paramedicine Bridge Program.





Cynthia Jinks (Criminal Justice Technology 2013)

"With all the resources out there today, there is no reason for anyone to say, 'I want to go to college, but can't.' Chattahoochee Tech and all its financial and emotional support can help you make your dreams come true. I truly wished I would have done this after high school, but I am happy I can enjoy it now."



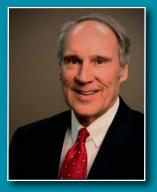
Mrs. Deane Bonner President Cobb County Branch National Association for the Advancement of Colored People



Ms. Pam Carnes President & CEO Cherokee County Chamber of Commerce



Mr. David Connell President & CEO Cobb Chamber of Commerce



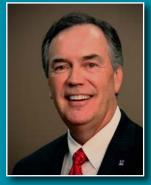
Mr. Stevan Crew President Crew & Associates



Mr. Mike Fields Financial Consultant Raymond James Financial Services, Inc.



Mr. Mark Haney President, WellStar Paulding Hospital Senior Vice President, WellStar Construction & Real Estate



Mr. Steven L. Holcomb President & CEO United Community Bank



Dr. Don Johnson Owner/Agent State Farm Insurance Company



Mr. Michael Knowles Senior Vice President Area Business Banking Manager Atlanta Northwest Business Banking Group Wells Fargo Bank, N.A.



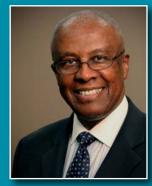
Mr. Matthew C. Ledford Operations Manager Quality Synthetic Rubber, Inc.



Ms. Melinda Lemmon, CEcD Executive Director Cartersville-Bartow County Department of Economic Development



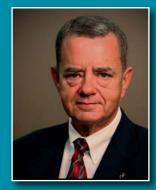
Ms. Tracy A.D. Lewis President FasTrak Delivery & Warehouse, Inc.



Rev. Carl Moore, Sr. Senior Pastor Allen Temple A.M.E. Church



Ms. Mitzi Moore President Sundial Plumbing Services



Mr. Tyre L. Rakestraw, Jr. (Vice Chair) Retired Educator



Ms. Debbie Underkoffler (Chair) President North Georgia Staffing

Gollege Financials

Adult Education Economic Development Technical Education Total Revenues Fiscal Year 2013RevenuesExpenses879,951.92857,539.021,168,760.091,139,948.0749,526,336.5046,387,991.0651,575,048.5148,385,478.15

From Unaudited Budget Statements

	FY 2013 Financial Aid Awards
HOPE Grant	5,679,342.81
HOPE Scholarship	279,339.42
HOPE GED	103,500.00
Accel Grant	152,140.00
Access Loan	324,480.00
HERO Grant	1,000.00
Zell Miller Scholarship	2,855.00
Pell Grant	16,382,733.43
FSEOG Grant	389,867.00
	23,315,257.66

From Banner

Goal 2

Chattahoochee Technical College Goals and Strategic Initiatives

Create an environment in support of student-focused learning and achievement that responds to community needs.

- Develop new, and enhance existing, programs of study, with emphasis on addressing skills gap needs in the region and beyond.
- Assess relevance and viability of existing programs as they correspond to student and employer needs.
- Expand collaborative efforts with business, industry, community and professional organizations to create new opportunities for students.
- Acquire, build, maintain, renovate, and secure physical facilities to provide state-of-the-art equipment/technology, a pleasant and adequate work environment, and room for future growth.
- Develop and adopt strategies designed to improve college completion and other student success measures, per the Complete College Georgia initiative.
- Formulate articulation agreements for AS degrees with USG senior colleges.
- Implement and/or modify TCSG Learning Support Redesign to provide clear and improved pathways through remedial education.
- Review college procedures, operations, and student interactions through a student-oriented lens and modify as necessary to improve student experience.

Increase the college's capacity to support quality programs and services.

- Increase enrollment and strengthen retention through targeted communications utilizing social and print media, advertising, etc.
- Integrate and expand student learning opportunities through professional development opportunities, leadership activities, service learning, and volunteerism.
- Raise public and private funds to support college growth and sustainability. Strengthen community involvement.
- Provide adequate staffing throughout the college.
- Work internally with all departments to build one database of companies we support and those that support us.
- Update knowledge, skills, and practices through professional development.

Support access to learning opportunities, programs, and services.

- Develop challenging instructional activities appropriate for students' individual learning styles.
- Create an optimal learning environment that supports instructional delivery by creating innovative and flexible learning opportunities.
- Introduce streamlined and automated processes to improve the student experience.
- Promote and increase participation in dual enrollment opportunities.
- Develop and implement recruiting initiatives, with emphasis on meeting skills gaps identified by business and industry.
- Develop and implement recruitment and retention strategies.

Foster a culture that embraces the values of the college.

• Increase and strengthen community outreach.

<u>Goal</u>

- Advance communication efforts with external constituencies, agencies and legislative bodies.
- Build the reputation of the college and technical education through broad-based messaging to include all aspects of marketing communications.
- Establish a stronger relationship with college alumni.
- Enhance the lines (formal/informal) of communication within and across college units and among college stakeholders.
- Create a supportive environment that empowers the staff to seek and share new ideas to improve the operations of the college.



Promote continuous improvement of programs and services through strategic and operational planning and assessment.

- Improve processes to provide the best internal and external customer service.
- Prepare a Quality Enhancement Plan that meets COC requirements and ties to the college mission.
- Develop and implement an Assessment Plan to include instruments designed to provide relevant internal and external feedback for process improvement.
- Utilize available data to more strategically target promotional efforts and develop tools for assessment.
- Implement a systematic process, which manages compliance and accountability documentation as required by the Technical College System of Georgia and accreditation organizations.
- Implement college-wide assessment activities, which measure the effectiveness of programs, units and related functions in order to determine the extent to which goals are being met.
- Develop effective and efficient methodologies to collect, analyze, and communicate data results to college constituents.





Statistics

We are Georgia's largest technical college serving more than 17,000 students annually.

Enrollment - 17,238 students attended classes during AY2013.

Job Placement Rate - 94.4% for FY2012.

Age Range Data

Age	Total Number	Percentage
Under 21	5,511	32.0%
21 to 25	4,565	26.5%
26 to 30	2,228	12.9%
31 to 35	1,542	8.9%
36 to 40	1,097	6.4%
Over 40	2,295	13.3%
Total	17,238	100%

Gender

Male	7,267	42.2%
Female	9,971	57.8%

Race/Ethnicity	Number	Percent
American Indian	78	0.5%
Asian	351	2.0%
Black	5,515	32.0%
Hispanic	1,154	6.7%
Multi-Racial	239	1.4%
Native Hawaiian	33	0.2%
Non-Resident Alien	41	0.2%
Unknown	178	1.0%
White	9,649	56.0%



Chris Rosson (GOAL Student)

"Technical Education and Chattahoochee Technical College have been the bridge between my past and my future."

Total Employees = 942 (FT& PT)

Total Staff = 422 (319 FT and 103 PT)

Total Faculty = 520 (174 FT & 346 PT)

Graduates – 1,495 students received awards from our institution in FY2013.

Adult Education – Statistics for FY 13

- 1,752 Students with 12 or more hours / 127,876 Contact Hours Male 42% / Female 58%
- Employed 35% / Not Employed 46% / Not in the Labor Force 18%
- Age Groups: 16 to 18: 20.4% / 19 to 24: 28.5% / 25 to 44: 39% / 45 to 59: 10.4% / 60 and over: 1.6%
- 91% of students with a goal of earning a GED upon entering the program achieved that goal during the year

At a glance

Service Delivery Area

- Eight campus locations serving Bartow, Cherokee, Cobb, Gilmer, Paulding and Pickens counties
- 1.2 million people in our six-county service delivery area
- Six county commissions, 25 municipalities and 30,000 businesses
- Four U.S. Congressional Districts

Program Offerings

CTC Awards more than 70 certificates, diplomas and associate of applied science degrees in 45 programs of study in the areas of:

- Arts and Sciences
- Business and Technical Studies
- Health Sciences

Student Schedules

- Attended classes part time 66.1% (11,394)
- Attended classes full time 33.9% (5,844)
- Enrolled in at least one online class 47.7% (8,225)

Attendance by Program Area

Business & Computer Information Systems - 6,557 Health and Pre-Health - 5,846 Technical Studies - 2,569 Personal/Public Services - 1,917 Arts and Sciences - 3,263

Statistics

Economic Development FY 2013

4,061 non-credit students enrolled in classes

Many companies participated in contract training services, including 3,304 company employees resulting in over 75,000 hours of training in 440 different courses.

MineSafety training for 506 employees resulting in 4,024 hours.

Sampling of the 97 companies and agencies served:

- American Book Company
- AutoZone
- Baldor Electric Co.
- Blake & Pendleton
- Capital City Machine Shop Inc.
- Caterpillar Inc
- Chart Industries
- Cherokee County Schools
- Cobb County Water
- C. W. Matthews
- Department of Family and Children Services

- Dustex
- EPIC
- Equipment Innovators
- Fastenal Company
- Georgia Green Industry Association
- Gerdau Ameristeel
- Goodwill of North Georgia
- Home Depot
- HydroChem
- Imerys
- Integrated Broadband Services
- J. M. Huber
- Kirkwood Presbyterian Church
- Lockheed Martin
- Morrison Products
- Patty Construction Inc.
- Polysius Corp
- POWER Engineers
- Roytec Industries Inc.
- Southern Tea Company
- The Timken Company
- Tip Top Poultry
- Toyo Tires
- Universal Alloy Corporation
- Venture Commodities Inc.
- Whitepath Fab Tech
- Yancey Brothers Co.
- Zep Superior Solutions

Financial Aid

FY 2013 Financial Aid Awards

	Recipients*	Average per Recipient*
HOPE Grant	9,985	\$568.79
HOPE Scholarship	467	\$598.16
HOPE GED	207	\$500.00
Accel Grant	172	\$884.53
Access Loan	65	\$4,992.00
HERO Grant	1	\$1,000.00
Zell Miller Scholarship	8	\$356.88
Pell Grant	8,629	\$1,898.57
FSEOG Grant	1,540	\$253.16

From Banner

* Number of recipients and average per recipient are based on FY2013 totals and numbers of recipients from Banner Financial Aid, 2012-2013.

Tuition

Tuition & Fees Full-time Enrollment for Georgia Resident

Tuition and Fees: \$1,483.25 per semester (for 15 credit hours or more)

Books: \$500-\$600 (estimated)

Full-time Enrollment for Non-Georgia Resident

Tuition and Fees: \$2,758.25 per semester

(for 15 credit hours or more)
Books: \$500-\$600 (estimated)

Full-time Enrollment for International Students

Tuition and Fees: \$5,308.25 per semester

(for 15 credit hours or more)
Books: \$500-\$600 (estimated)

Athletics

Athletics - Home of the Golden Eagles

A member of the National Junior College Athletic Association (NJCAA) and the Georgia Collegiate Athletic Association (GCAA)

CTC participates in the following sports:

- Men's and Women's Cross Country (NJCAA Division I)
- Men's and Women's Basketball (NJCAA Division I)
- Men's and Women's Half Marathon

CTC also provides a variety of intramural and recreational activities.

The Men's and Women's Basketball teams both finished second in the 2013 Region XVII Tournament. The CTC men finished with a 28-5 record and were ranked 14th in the final NJCAA National poll, while the CTC ladies compiled a 25-8 record for the year.

Jazmyne Taylor, CTC Cross Country and Indoor/Outdoor Track and Field student-athlete, earned a spot on the NJCAA Academic All-American team with a 3.94 GPA. Sean Tate and Malcolm Riley were named to the All Region XVII Men's Basketball Team, while Rosa Bryant and Shameekia Murray earned All-Region XVII for the ladies.

Numerous CTC student athletes will be continuing their athletic and academic careers at various colleges and universities, including the University of Maryland-Baltimore, Western Kentucky University, University of Pikeville, Tusculum College, Point University, Life University, Clark Atlanta and Georgia Institute of Technology.



International Services supports the college's non-immigrant, international, permanent resident, and exchange student populations.



Last year, 160 international students attended Chattahoochee Tech from more than 50 countries. The unit delivered services through more than 5,000 student contacts to current and prospective students.

Established the Intensive English Program designed for international and immigrant student populations.

CTC is a founding member of Study Georgia, a consortium of institutions to globally promote Georgia educational institutions, including CTC.

Held the 12th annual CTC International Festival.

Participated in Cultural Vistas/ Congress-Bundestag Youth Exchange Program for the 12th year.



Jason Anavitarte **Public Affairs Kaiser Permanente**



Melinda Ashcraft (Chair) **Retired Park President** Six Flags Over Georgia



Don F. Barbour (Vice Chair) **Regional Director** External Affairs - AT&T



Bill Borden Owner, Maximum One Reality



Carlton Bruton Retired Business Owner



Rev. Max Caylor Retired Douglasville First **United Methodist Church**



Sloane Evans Assistant Vice President of Human Resources Southern Company



Mark Goodman Customer Service Mgr. Business and **Government Markets Gas South**



Jean K. Hawkins Hawkins, Moore & Cubbage, LLC



Michael H. S. Hughes Dir., Office of Economic **Development - Cobb County Support Services Agency**



Nan Mays (Secretary) Retired Vice President **Human Resources Caraustar Industries**



Gordon F. O'Neill President O'Neill Communications, Inc.



Gene Pugliese City of Acworth Alderman



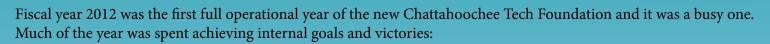
Christopher Schmoeckel Vice President Chart, Inc.



Susan Stephens (Treasurer) **Owner - Susan Stephens** Designs

Foundation Report FY2012





- Re-launched after a three-year hiatus the Faculty and Staff Campaign to successfully raise more than \$28,000
- Implemented use of Raiser's Edge software and increased our database from 380 to over 20,000 constituents
- Added new scholarships
- Created and implemented a plan to maximize return on, or sale of, properties owned
- Implemented a new web-based scholarship process
- Updated the Foundation web site
- Launched online giving
- Added five new Trustees to the Board
- Restarted fundraising
- Raised over \$181,000

The Chattahoochee Tech Foundation is positioned to move to its next success in implementing Alumni Outreach, building on its growing fundraising success, and meeting its mission to support the students, programs and mission of CTC through private support.

Thank you to all our donors, the Board of Trustees, and staff for the hard work, making for such a successful year!



Christopher R. Knife Executive Director

Foundation: The Chattahoochee Tech Foundation, Inc. is a separate and independent nonprofit (501 c 3) organization with the mission to support the students and programs of CTC through scholarships and program support.

Chattahoochee Tech Foundation, Inc. Audited Statement of Financial Position December 31, 2012



Judy Brockman Zwick (Radiography 2013)

"I know Chattahoochee has taught me very well, and that it has a great radiography program. I will tell anyone who intends to become a radiographer that it is 'the' place to go."

Assets:	
Cash in bank	\$736,966
Real estate and equipment - net	1,043,173
	<u> </u>
Total Assets	\$ <u>1,780,139</u>
Liabilities:	
Mortgages payable	\$ 309,387
3 3 1 7	
Total Liabilities	\$ <u>309,387</u>
Net Assets:	
Unrestricted	\$835,358
Temporary restricted	345,918
Permanently restricted	<u>289,476</u>
Total Net Assets	\$ <u>1,470,752</u>
	#1 F 00 130
Total Liabilities & Net Assets	\$1,780,139

Foundation Financials

HOW CAN YOU HELP?

The generous philanthropy of our stakeholders has helped many students pursue their dreams while keeping the college's educational programs on the cutting edge. Private donations truly do change the lives of others who are touched by the Foundation's mission.

Ways to Give:

- Restricted gifts: current use or endowment
- Cash gifts: includes cash, checks, credit/debit cards
- In-kind gifts: tangible items of demonstrable value or intangible personal property
- Deferred gifts: bequests, wills, trusts, real estate, life insurance
- Matching gifts: through employers' matching gifts programs
- Gift pledges: each pledge payment is eligible for a charitable income tax deduction

For more information on how to make a gift, please visit our website at:

www.ChattahoocheeTech.edu/Foundation or call the Foundation Office at 770-528-4522

The Chattahoochee Tech Foundation's mission is to provide support to students, programs, and the college. A 501(c)(3) non-profit organization, the Foundation seeks philanthropic support from individuals, organizations, corporations, and foundations seeking to make a difference in the lives of students.



PROJECTS

North Metro Campus – Bldg. A - Library 5,277 Sq.Ft.

Construction began in FY2013 on the newest update to Chattahoochee Technical College's North Metro Campus – the library. Scheduled to open later in the Fall Semester 2013, the 5,277 square foot facility will be more than double the size of the original library that opened in 1989.

Construction consists of an addition to the existing 2,400 square feet of library space, plus a mezzanine study area. The final design also includes a circulation desk, librarian office, workroom, computer carrels and two study rooms for small groups. The renovations are expected to allow a doubling of the number of computers and study space available. The \$834,271 contract for the project went to Prime Construction.

General Renovations

Renovations also began at several of Chattahoochee Technical College's campuses, including updating lab spaces for Building and Facilities Maintenance Technology and Environmental Technology at the Marietta and North Metro campuses. Building and Facilities Maintenance Technology will now have lab space to offer basic plumbing instruction as a part of its diploma program, while the Environmental Technology Program will be growing into its new lab space that will provide better surroundings for testing water and other activities associated with the program.



North Metro Campus Library

View 1 - Photo of loft area from front lobby.







View 3 - View looking down front staircase of loft area.

View 4 - View from main entrance (lobby area).





Accreditation

Chattahoochee Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. Inquiries related to the college's accreditation by the Commission may be directed to SACSCOC, 1866 Southern Lane, Decatur, Georgia 30033-4097 or telephone 404-679-4500. Questions related to admissions and the policies, programs, and practices of Chattahoochee Technical College should be directed to the College.









As set forth in its student catalog, Chattahoochee Technical College does not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status (except in those special circumstances permitted or mandated by law). The following person(s) has been designated to handle inquiries regarding the non-discrimination policies: Chattahoochee Technical College Title IX Coordinator, Cheri Mattox-Carroll, 5198 Ross Road, Room 132N, Acworth, GA 30102, (770) 975-4152 or (770) 528-5805, or cheri.mattox-carroll@chattahoocheetech.edu or Chattahoochee Technical College Section 504 Coordinator, Mary Frances Bernard, 980 South Cobb Drive, Building G1106, Marietta, GA 30060, (770) 528-4529, or maryfrances.bernard@chattahoocheetech.edu.



www.ChattahoocheeTech.edu