

What can you do with a major in Television Production?

Campus(s) program is offered: Mountain View Campus

What are the most likely job titles one can expect to qualify for after completing this program?

Animation Producer	Independent Video Producer	Radio Producer
Associate Producer	Lighting Designer	Script Supervisor
Audio Visual Specialist	Lighting Technician	Sound Engineering Technician
Camera Operator	Master Control Operator	Sports Photographer
Board Operator	News Photographer	Studio Camera Operator
Director	News Video Editor	Tape Editor
Director of Photography	Newscast Director	Technical Director
Editor	Online Producer	Television Director
Film and Video Editors	Producer	Video Editor
Floor Director	Production Assistant	Video Journalist
Graphic Designer	Production Manager	Videographer
Grip	Production Technician	Video Recording Technician

What do students express as the thing they enjoy the most about this program?

Students like being creative, working in the field and doing different things.

What is the least?

What they like least is the long hours and manual labor.

What are some typical misconceptions about this program of study?

Some people think this is a glamorous business. But, it actually very hard work behind the scenes with very little recognition. Some people think it is easy, but as mentioned above, the hours are long, it requires a lot of attention to detail with very little room for error.

What are some essential skills and abilities a student needs to have in order to be successful in program of study?

- Creativity/eye for detail
- Technologically savvy
- Ability to plan, organize, and prioritize
- Team player
- Able to meet tight deadlines
- Clear verbal and written communication

What are typical skills and abilities that a student gains once he/she has completed the program of study?

Camera operation, video and audio editing, graphics, writing for broadcast, grip and lighting techniques, producing and project development.

Typical work activities/occupational functions:

- Choose and present interesting material for an audience
- Work with a director to determine the overall vision of the production
- Discuss filming and editing techniques with a director to improve a scene
- Select the appropriate equipment, from type of camera to software for editing
- Shoot or edit a scene based on the director's vision

What additional training would you recommend for a student who wants to go to the next level in this field?

Depending on what they want to do – news – a 4 year degree in journalism, history or political science, management – 4 year degree in business, management, liberal arts.

Do any of the occupational courses transfer easily?

Some schools have been known to take some of our classes. We are in current negotiations with KSU for an articulation agreement.

What are some common limitations, if any, in this program that students face?

It is a very competitive field. Students need to have a sincere passion for it if they want to work in this area

Are there any exams/certifications that a student needs to take after completing the courses? Are these exams/certifications offered on campus?

None

Possible employment settings:

Jobs in the television production field are varied and may entail working on video, audio, lighting, animation, and non-linear editing. Advertising and public relations firms, in addition to broadcast media outlets and video production companies, may be interested in the skills of a Television Production Technology graduate.

Names of potential employers:

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| CNN/Turner Broadcasting | WABE | Crawford Communications |
| The Weather Channel | WSB | Freelance grips and PA's for film & TV |
| Fox5 | WXIA-TV | |
| CBS News Atlanta | Atlanta Interfaith Broadcasters | |
| GPB | Comcast | |

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