

What can you do with a major in Design and Media Production Technology?

Campus(s) program is offered: Mountain View Campus

What are the most likely job titles one can expect to qualify for after completing this program?

- Graphic Artist or Graphic Designer
- Production Artist
- Multimedia Artist
- Animator
- 3d Modeler
- Motion Graphics Specialist
- Motion Graphics Designer
- Videographer

What do students express as the thing they enjoy the most about this program?

Working with composition and design, color, artwork and design software in a creative, problem-solving way is a great part of the program.

What is the least?

One of the least favorites about the program is meeting project deadlines.

What are some typical misconceptions about this program of study?

DMPT is not your grandmother's art class. If you are doing what you love this is a great program for you, but if you do not have the passion or the drive for visual communications this program is going to be a pain. DMPT students work long hours, under extremely tight deadlines, creating complex assignments for demanding instructors. Software and design tools are complicated these days and putting energy into creative expression that communicates a message is taxing. You have to love this stuff to be any good at it.

What are some essential skills and abilities a student needs to have in order to be successful in program of study?

- Creative and analytical
- Attention to detail
- Strong computer/software skills
- Can-do attitude
- Great Organizational skills
- Teamwork
- Ability to prioritize and meet tight deadlines
- Excellent communication, project management, troubleshooting

What are typical skills and abilities that a student gains once he/she has completed the program of study?

- Create hands-on projects throughout the program that they will use to develop demo reels or portfolio
- Develop a good understanding of the design process, become well-versed using the latest versions of Adobe Creative Cloud software, Maya and Cinema 4D and explore the world of work

Typical work activities/occupational functions:

At Chattahoochee Technical College students can study in three areas: Graphic Design, Animation or Motion Graphics. Each of these areas have different and separate occupation function with one commonality. They all use a powerful computer graphics workstation to do most of the work. Depending on the discipline, a DMPT Specialist could work from their offices, studio, or at home as a self-employed freelancers or contract worker. Graphic Designers create visual concepts, for Brochures, Catalogs, Magazines, and Signage for both print. Animators create two- and three-dimensional models that are then rendered from wireframes to fully colored and realistic scenes that are then animated for television, movies, video games, virtual reality simulations and websites. A Motion Graphics graduate might be called a Digital Artist, Motion Graphics Specialist or have a Videographer title with motion graphics responsibilities.

What additional training would you recommend for a student who wants to go to the next level in this field?

Because a career in Design and Media Production Technology is highly competitive it makes good sense to further your education with a Bachelor's Degree. A majority of the positions out there require a BS or a BA Degree, however many job listings will state "a candidate with an AA degree and a stellar reel/portfolio will be considered".

Do any of the occupational courses transfer easily?

Occupational courses do not transfer easily to other design schools; usually core classes like vector drawing, raster imaging and General Education classes have the best chance to transfer.

What are some common limitations, if any, in this program that students face?

Usually to be successful in Design and Media you: have to be creative and artistic, have to be a "people person" with a good customer service attitude; must like computers and be able to sit in front of one for long periods of time

Are there any exams/certifications that a student needs to take after completing the courses? Are these exams/certifications offered on campus?

There are no exams or certifications required to take after completing the course but students are encouraged to pursue Adobe Certification which is offered online.

Possible employment settings:

Advertising agencies, art departments, website development companies, publishing houses, commercial printers, Educational Institutions, design companies, video production companies, game designers

Names of potential employers:

- The Creative Group
- Doner
- Cady Studios
- Floor and Decor
- Onward Search
- SHL
- Crazy Legs Production
- Jump!
- Gimmie Games
- Turner Broadcasting System

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