

What can you do with a major in Business Management?

Campus(s) program is offered: Canton, Marietta, North Metro & Paulding Campuses

What are the most likely job titles one can expect to qualify for after completing this program?

- Retail Store Manager
- Small Business Owner
- Employee Training Instructor
- Branch Manager
- Restaurant Manager
- Insurance Agent
- Human Resources Manager
- Operations Manager

What do students express as the thing they enjoy the most about this program?

Students enjoy the variety of courses and the different topics covered in the program. Management skills are used in every line of work and the “hands on” aspect of the class is appealing to many students. You learn how to apply the concepts taught in class.

What is the least?

The least favorite part of this program is the workload. These are true college courses that require time and effort. Many of the courses will require either a research paper or a team project.

What are some typical misconceptions about this program of study?

One misconception about this program is that you can only work in a corporate business with this degree. That is not true. Management skills are needed in all types of workplaces and cross all job boundaries.

What are some essential skills and abilities a student needs to have in order to be successful in program of study?

- Excellent verbal and written communication
- Strong interpersonal skills
- Leadership, decision making, and teamwork
- Strong planning and organization
- Detail oriented
- Analysis/problem solving
- Computer/software skills
- Ability to prioritize and meet tight deadlines

What are typical skills and abilities that a student gains once he/she has completed the program of study?

- Leadership
- Decision making
- Teamwork and team leadership

- Project Management
- Employee training and development
- How to implement a Code of Ethics
- How to deal with difficult employees

Typical work activities/occupational functions:

- Assist companies in reaching goals and objectives
- Supervising staff
- Analyzing data
- Planning operations
- Making crucial business decisions
- Purchasing
- Hiring
- Training
- Quality control
- Formulate policy
- Plan for resource needs
- Set overall direction
- Implement strategies

What additional training would you recommend for a student who wants to go to the next level in this field?

Complete the Applied Associates in Business Management and then transfer to a Bachelor's degree program.

Do any of the occupational courses transfer easily?

It depends of the receiving college. Articulation agreements with Reinhardt University, Life College and Southern Polytechnic University make it easier to move into programs at these schools without losing any credits.

What are some common limitations, if any, in this program that students face?

The most common limitation in this program is internet access. Most, if not all, of the program courses require access to the internet.

Are there any exams/certifications that a student needs to take after completing the courses? Are these exams/certifications offered on campus?

There are no certifying exams for this program of study.

Possible employment settings:

A variety of rewarding jobs may be found with private corporations, government agencies, hospitals, financial institutions, the hospitality industry, and retail establishments.

Names of potential employers:

Cobb County Government	Fastenal	Delta
Rack Room Shoes	Wal-Mart	Northside Hospital
Chick-fil-A	Longhorns (Darden's Restaurants)	

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