

# Trustee Quarterly

Chattahoochee Technical College is a Unit of the Technical College System of Georgia. Equal Opportunity Institution.

Fall 2013

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CHATTAHOOCHEE  
  
TECH  
FOUNDATION

## Rep. Tom Graves Visits Paulding Campus!

Thanks to our very own Jason Anavitarte for his efforts in coordinating Representative Tom Graves visit to CTC on May 28th to the Paulding Campus. Rep. Graves was able to take tours of the campus's library, nursing lab and science labs.

[Full Article](#)



## CTC Among Top 2-Year Colleges

In a recent ranking by the *Community College Week* magazine, Chattahoochee Technical College was ranked number 25 of 100. CTC was also ranked number 44 in the top 50 producers of associate degrees in the area of communications technology, technicians and support services, and number 19 in the area of sales, merchandising and marketing.

[Full Article](#)



Chattahoochee  
TECHNICAL COLLEGE

# Inside Look & Motorcycle Program

## Gordon O'Neill!



With over 30 years of marketing and communications experience, Gordon has helped create strong brand identities and set the strategic direction for businesses and associations in a wide range of industries.

He founded O'Neill Communications in 1987 and continues to play a vital role with each of the firm's client relationships.

Throughout his career, he has remained active in both civic and political affairs - serving on the Cobb County Board of Education, the Cobb County Convention and

Visitors Bureau Board of Directors, as well as volunteering on the Board of the Atlanta Hospital Hospitality House. He has been a member of the Chattahoochee Tech Foundation for over a decade.

Gordon graduated from the University of Florida with a B.S. in Journalism, majoring in Public Relations and is an active member in Vistage International.

In July 2013 he was named by Cobb inFocus Magazine as one of the top Leaders of Cobb.

He and his wife of 40 years, Nancy, have two daughters and a new grandbaby, Declan.

## Featured Donor



**Trina Boteler, PhD**  
*Executive Vice  
President  
CTC*

"The impact of my unrestricted gift can be widespread, from providing for student scholarships and other financial assistance, to purchasing program equipment, to sponsoring special events, to building a general endowment fund for support of CTC. We all invest for the purpose of seeing a positive return: something more, something effective, something better that results from what we've put in. When we invest in the Foundation, we invest in supporting the education and training of our communities. "

## CTC Motorcycle Program

Chattahoochee Tech and Piedmont Tech were chosen as top schools for starting a career in motorcycle repair.

CTC offers a Motorcycle Service Technology program that gives training on both motorcycle repair and ATV repair. Provided at the Marietta campus, this program of study gives students all of the skills that are needed to accurately diagnose and repair both motorcycles and ATVs.



[Full Article](#)

# Student Story & Invitation

## Cynthia Jinks

Meet Cynthia Jinks a recent CTC Graduate and Scholarship Recipient two years in a row! Here is what she had to say before graduating:

“I chose Chattahoochee Tech because it was close to home with the opportunity of online courses and many locations to choose from. I had asked many people about Chattahoochee Tech and got tremendous response on how helpful the staff and professors were.

My husband, children, parents, sister, brother, and family have cheered me on the entire 2-1/2 years and without them I could not have done this. I also received The Tara Drummond Scholarship two years in a row and without the help and support from my family I could not have made it. I am truly blessed to have the support I have.”

“My advice to others, with all the resources out there today, there is no reason for anyone to say, ‘I want to go to college, but can't.’ Chattahoochee Tech and all its financial and emotional support can help you make your dreams come true. Make it happen!”

“I am proud to say that I will miss school and all the great people I have met along the way, but will carry great memories with me and my success.”



## ATTENTION GOLFERS!

Chris Knife would like to invite all golfers to play in the Mike Peterson Memorial Golf Tournament on Monday, October 14, 2013 at BridgeMill Athletic Club, Canton.

As a reminder, the old Chattahoochee Technical College Foundation and the Foundation of North Metro Technical College had scholarships of tool sets donated by the Peterson family and given to Automotive and Diesel Tech students. The tournament is the Peterson's way of raising funds that are then donated to the Foundation for the purchase of the tool sets. Great fun that results in support of our Students! [Sign Up](#)



[Details](#)

# Executive Director Message

## From The Executive Director

I was reviewing details from 2012 for the College's upcoming Annual Report and was reminded that I don't always remember to share with you all we have done and continue to do.

### Some of what we accomplished last year:

- \* Re-launched after a three year hiatus the Faculty and Staff Campaign and raised more than \$28,000
- \* Implemented use of Raisers Edge donor management software and now have over 20,000 constituent records
- \* Added new scholarships
- \* Created and implemented phase one of a four phase plan to maximize return on, or sale, properties owned by the Foundation
- \* Updated the Foundation website and launched an on-line giving option
- \* Added 5 new Trustees
- \* Re-started our fundraising

### To name a few success so far this year, we've:

- \* Entered phase three of the properties plan (sold two homes and working to get the third in-line to sale)
- \* Added more scholarships (Ed Voyles Automotive Group Scholarship thanks to Mark Goodman!, the Scott MacKenzie Memorial Scholarship thanks to the Business Technology faculty, The Phyllis Abby Lantz Scholarship thanks to anonymous donors who are also working to include the Foundation in their estate plans)
- \* Checked off most of the requirements for the Role Model Board certification (we're getting close, but need a couple of things to come together on the individual trustee responsibilities before September!—we're in touch)
- \* Raised more than \$95,000 for the campaign and College
- \* Since September 2011, we've seen a 127% increase in giving! This continues to grow!
- \* We have increased our number of donors 354%!
- \* Achieved 100% participation of the Board!
- \* Launched an Alumni effort to cultivate and raise money
- \* Launched the Trustee Quarterly to keep our most important volunteers informed between meetings

Thank you for your ongoing support of the Foundation! We are truly improving the lives of our students!



### 2012 Foundation Facts


- ◆ 128 Students aided through Scholarships (37) or Emergency Grants (91)
- ◆ 27 programs advancing the College, Programs, Faculty, and Staff
- ◆ An investment of more than \$186,000 total



# Important Dates

## Mark Your Calendars

- ◆ Scholarship Reception ..... August 29 RSVP
- ◆ Trustee Meeting..... September 12
- ◆ SACS Team Visit ..... Sept. 30-Oct. 2
- ◆ Peterson Golf Tournament ..... October 14 Sign Up
- ◆ TCSG Leadership Conference ..... November 4-6
- ◆ Trustee Planning Meeting..... November 14
- ◆ Trustee Meeting.....December 5
- ◆ Graduation .....December 16 at 1:00 pm



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The Chattahoochee Tech Foundation, Inc.  
cordially invites you to attend

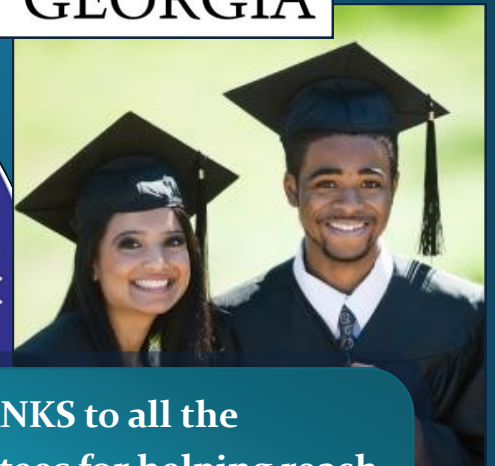
*The 2013 Scholarship Awards  
Reception*

August 29, 2013  
6:00 p.m.

Chattahoochee Technical College  
North Metro Campus  
Bldg. D, Room 400  
5198 Ross Road  
Acworth, GA

Please RSVP to Lida Eley  
Lida.Eley@ChattahoocheeTech.edu, 770-528-4509

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SYSTEM OF GEORGIA



**THANKS** to all the Trustees for helping reach our participation goal of 100% by June 30!